

Privacy Policy

We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information.

www.infografex.com uses cookies. We will ask you to consent to our use of cookies in accordance with the terms of this policy when you first visit our website. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

Cookie

A cookie is a file containing an identifier, a string of letters and numbers that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We use technologies like cookies for example: small files stored by your browser, web beacons, or unique device identifiers to anonymously identify your computer or device so we can deliver a better experience. Our systems also log information like your browser, operating system and IP address.

Data

We also may collect personally identifiable information that you provide to us, such as your name, address, phone number or email address. If authorized by you, we may also access profile and other information from services like Facebook. Our systems are not designed to associate personal information with your activities such as pages you view or things you click on or search for.

Location

We do not use or collect your precise geographic location.

Using your Personal Information

Personal information submitted to us via this website will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use your personal information to:

- a) administer the website;
- b) improve your browsing experience by personalizing the website;
- c) enable your use of the services available on the website;
- d) supply to you services purchased via the website;
- e) send statements and invoices to you, and collect payments from you;
- f) send you general (non-marketing) commercial communications;
- g) send you email notifications which you have specifically requested;
- h) send to you our newsletter and other marketing communications relating to our business or the businesses of carefully-selected third parties which we think may be of interest to you, by post or, where you have specifically agreed to this, by email or similar technology and you can inform us at any time if you no longer require marketing communications;
- i) provide third parties with statistical information about our users – but this information will not be used to identify any individual user;
- j) deal with enquiries and complaints made by or about you relating to the website;
- k) keep the website secure and prevent fraud;
- l) verify compliance with the terms and conditions governing the use of the website

Sharing

We generally do not share personally identifiable information such as name, address, email or phone with other companies.

We may disclose your personal information to any of our employees, officers, agents, suppliers or subcontractors insofar as reasonably necessary for the purposes set out in this privacy policy.

In addition, we may disclose your personal information:

- a) to the extent that we are required to do so by law;
- b) in connection with any ongoing or prospective legal proceedings;
- c) in order to establish, exercise or defend our legal rights including providing information to others for the purposes of fraud prevention and reducing credit risk;
- d) to the purchaser or prospective purchaser of any business or asset that we are contemplating and selling;

- e) to any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal information where, in our reasonable opinion, such court or authority would be reasonably likely to order disclosure of that personal information.

Except as provided in this privacy policy, we will not provide your information to third parties.

Ad Tracking

We do not allow advertising companies to collect data through our service for ad targeting.

Vendors

In order to serve you, we may share your personal and anonymous information with other companies, including vendors and contractors. Their use of information is limited to these purposes, and subject to agreements that require them to keep the information confidential. Our vendors provide assurance that they take reasonable steps to safeguard the data they hold on our behalf, although data security cannot be guaranteed.

Data Transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy.

Information which you provide may be transferred to countries including the United States, Japan, or/and other countries which do not have data protection laws equivalent to those in force in the European Economic Area. In addition, personal information that you submit for publication on the website will be published on the internet and may be available, via the internet, around the world. We cannot prevent the use or misuse of such information by others. You expressly agree to such transfers of personal information.

Security

We take reasonable steps to secure your personally identifiable information against unauthorized access or disclosure. Information we collect may be stored or processed on computers located in any country where we do business.

Disclosure

To operate the service, we also may make identifiable and anonymous information available to third parties in these limited circumstances:

- a) with your express consent,
- b) when we have a good faith belief it is required by law,
- c) when we have a good faith belief it is necessary to protect our rights or property, or
- d) to any successor or purchaser in a merger, acquisition, liquidation, dissolution or sale of assets. Your consent will not be required for disclosure in these cases, but we will attempt to notify you, to the extent permitted by law to do so.

Privacy Related Information

This privacy policy was last updated on 4th August 2013. Our privacy policy may change from time to time. If we make any material changes to our policies, we will place a prominent notice on our website or application. If the change materially affects registered users, we will send a notice to you by email, push notification or text.

Policy amendments

We may update this privacy policy from time to time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

Your rights

You may instruct us to provide you with any personal information we hold about you. Provision of such information will be subject to:

- a) the payment of a fee i.e. currently fixed at \$20; and
- b) the supply of appropriate evidence of your identity for this purpose, we will usually accept a photocopy of your passport certified by a solicitor or bank plus an original copy of a utility bill showing your current address.

We may withhold such personal information to the extent permitted by law.

You may instruct us not to process your personal information for marketing purposes by sending an email to us. In practice, you will usually either expressly agree in advance to our use of your

personal information for marketing purposes, or we will provide you with an opportunity to opt out of the use of your personal information for marketing purposes.

Third party websites

The website may contain links to other websites. We are not responsible for the privacy policies or practices of third party websites.

Updating information

Please let us know if the personal information which we hold about you needs to be corrected or updated.

Contact

If you have any questions or concerns about our privacy policy, please write to us via email at contactus@infografex.com.

Data controller

The data controller responsible in respect of the information collected on this website is Infografex Innovations LLP.

Registrations and Authorisations

LLP Registration Number – AAB-8413

TAN - AAEFI4597G

PAN - AAEFI4597G

We are registered with the Government of India, Ministry of Corporate Affairs. The information can be verified at the Ministry website i.e. www.mca.gov.in

Our Details

Infografex Innovations LLP

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Lucknow – 226001, Uttar Pradesh

INDIA

You can contact us via email at contactus@infografex.com